

EMMA HUSAKIWSKY (HUSK)

Emmahusk10@gmail.com | [LinkedIn](#) | 704.351.9549

SKILLS AND COMPETENCIES

- Screenwriting, Producing & Directing
- Social Media, Google Ads & SEO
- Cross-Cultural Communication
- Adobe Creative Suite & Microsoft Office
- Digital Marketing & Branding
- Creative Problem Solving & Collaboration

SUMMARY

Creatively skilled, enthusiastic, and highly resourceful visual storyteller with seven years of film and television production industry experience. Driven to celebrate the mundane; inspired to commemorate the extraordinary.

EDUCATION

UNIVERSITY OF GEORGIA

Bachelor of Arts in Entertainment and Media Studies
Global Leadership and Education Certificate
Magna Cum Laude Graduate

Athens, GA
2018 – 2022

PRODUCTION EXPERIENCE

FOX SPORTS NASCAR

Production Assistant, Full-Time

Charlotte, NC
January 2023 – June 2023

- Write, produce, and edit daily on-air content for Emmy-award winning studio shows.
- Lead Producer for weekly promotional trailers; coordinate with out-of-house post-production team to execute vision and deliver multi-platform elements.
- Serve as first point of contact for Sr. Feature Producers to source footage, locations, and talent for weekly shoots.

INDEPENDENT FILMMAKER

Screenwriter, Producer, Director, Editor of 6 Original Short Films

Athens, Georgia
August 2020 – May 2022

- Wrote scripts, pitched treatments, and recruited 10+ person crews to conduct all aspects of production.
- Led weekly writers' room production meetings, scouted locations, filed set insurance documents, held actor rehearsals, storyboarded, and created shot lists with cinematographer, distributed call sheets, and secured set permits.
- Practiced direct and clear communication while directing on-set, adapted workflow to accommodate each crew member.
- Developed, marketed, and hosted a UGA Film Department and Athens Community film screening at local theatre. Marketed and held public film screening to share my original short films to UGA student body and Athens community.

TEDXUGA

Production Assistant and TED Speaker Liaison

Athens, GA
January - April 2022

- Studied official TEDTalk content structure to assist three TED presenters in crafting their talks.
- Created all presentation graphics using Canva and Adobe Creative Cloud.
- Served as Lead Production Assistant during the two-day Conference; liaison between UGA, the TED license holder, all presenters, and 50+ person event staff.

FOX SPORTS NASCAR

Production Intern

Charlotte, NC
June - August 2021

- Pulled and edited footage to produce B-Roll for Fox Sports NASCAR studio show *Race Hub* and *Race Day*.
- Created, marketed, and pitched a project to Fox Charlotte and LA team; edited a mock NASCAR docu-series pilot trailer, outlined a comprehensive social media marketing plan, and designed advertising graphics.
- Attended daily production meetings and assisted with set-up and break-down for on-site shoots.

LA TERRAZA DEL CRISTINA | SAY YES IN SPAIN
Product Development Intern

Seville, Spain
March – June 2020

- Quantified and presented research to product development team; pitched service mock-ups; attained fluency in SEO Keywords and Google Ads to launch startup Say Yes in Spain.
- Created travel packages complete with specific accommodations, price evaluations, and authored blog-style articles.

WBTB NEWS, QC LIFE MORNING SHOW
Production Intern

Charlotte, NC
May – August 2019

- Operated all social media before, during, and after QC Life aired to optimize viewership and gain subscriber interactions.
- Created graphics and audiovisuals, connected with community liaisons, and pitched daily talk show segment ideas at daily production meetings; 10+ of my segment ideas aired on WBTB News.

LEADERSHIP & COMMUNITY INVOLVEMENT

TEDXATLANTA
Head of Audience Experience

Atlanta, GA
January 2023 – Present

- Serve on a volunteer-led team to plan, orchestrate, and market TED conferences to the city of Atlanta.
- Work to coordinate with local product and service vendors to create an immersive environment for ideas and growth.
- Serve as the liaison between stage production and audience experience teams to facilitate the two-day event.

UGA STUDENT GOVERNMENT ASSOCIATION
Director of First-Year Forum

Athens, GA
August 2020 – May 2022

- Elected as the Director of First Year Forum to serve a body of 200+ student leaders for the UGA Student Government Association; an organization dedicated to social activism and community service.
- Facilitated and contributed to 300 hours of community service through involvement in eight local NGOs; brought resources to the Athens houseless population, provided tutoring to underfunded schools, cleaned up community parks, conducted food and blood drives, registered Georgia voters, and preserved the first African American cemetery in Athens, Georgia.

XCHANGED LIFE INTERNATIONAL CLUB
President and Public Relations Officer

Athens, GA
August 2020 – May 2022

- Served as the first point of contact for incoming exchange and international students; organized monthly social events, led weekly meetings, and ran multi-platform social media campaigns to promote cultural appreciation.

PUBLICATIONS & CERTIFICATIONS

FREELANCE WRITER
Op-Ed and Informational Columnist

Charlotte, NC
January 2023 – Present

- Publish blog content for small-business owners utilizing knowledge of Google Ads and Search Engine Optimization to general maximum reach.
- Conduct market research and analyze relevant data to present accurate, attention-grabbing publications.

CEA MOBILE JOURNALIST
Travel Videographer and Blogger

Spain, Portugal, Hungary
January – June 2020

- Produced weekly content for CEA Study Abroad programs to highlight student, intern, and residential life while traveling; produced and conducted interviews for a short documentary series on internship opportunities in Spain.

TECHNICAL PROFICIENCIES

- Adobe Premiere, Davinci, MS Office, Google Drive, Google Ads, Search Engine Optimization, Social Media Marketing, Canon Digital Video Cameras, and Studio Floor AV equipment.